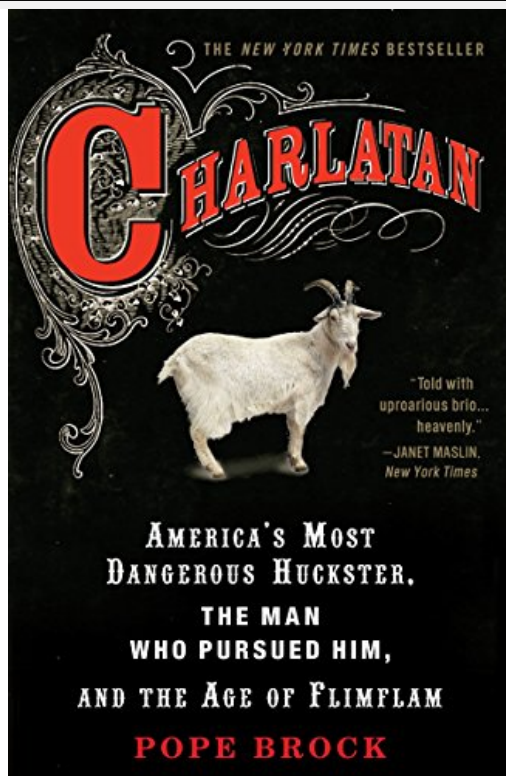

Read Charlatan: America's Most Dangerous Huckster, the Man Who Pursued Him, and the Age of Flimflam - Online



Book detail

- Title : Read Charlatan: America's Most Dangerous Huckster, the Man Who Pursued Him, and the Age of Flimflam - Online
- isbn : 0307339890



Book Synopsis

An extraordinary saga of the most dangerous quack of all time...entrancing "USA Today " In 1917, John R. Brinkley America s most brazen con man introduced an outlandish surgical method for restoring fading male virility. It was all nonsense, but thousands of eager customers quickly made Dr. Brinkley one of America s richest men and a national celebrity. The great quack buster Morris Fishbein vowed to put the country s most daring and dangerous charlatan out of business, yet each effort seemed only to spur Brinkley to new heights of ingenuity, and the worlds of advertising, broadcasting, and politics soon proved to be equally fertile grounds for his potent brand of flimflam. Culminating in a decisive courtroom confrontation, "Charlatan" is a marvelous portrait of a boundlessly audacious rogue on the loose in an America ripe for the bamboozling."
