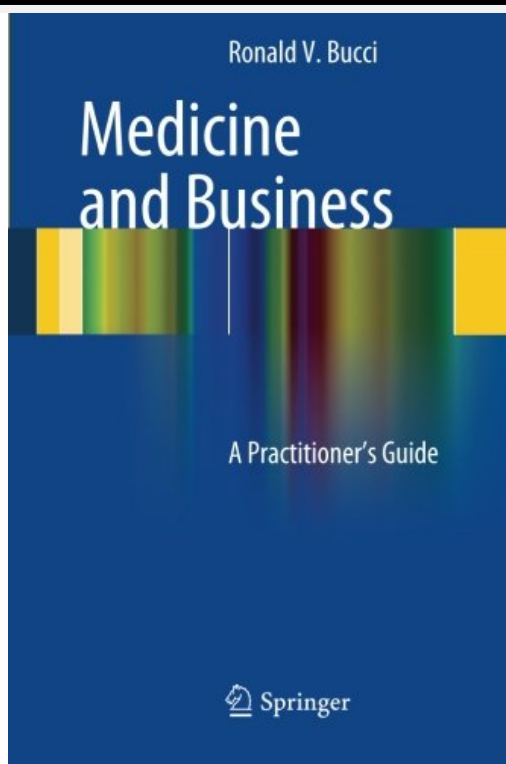

PDF Medicine and Business: A Practitioner's Guide - eBooks Textbooks



Book detail

- Title : PDF Medicine and Business: A Practitioner's Guide - eBooks Textbooks
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Book Synopsis

This book is designed to provide physicians with the information they need in applying business management skills to their medical practice. It covers management and leadership practices, financial planning and execution, hospital governance, managed care, marketing activities, and medical business law. Written for the physician in easily understandable language, it describes each concept, delineates its applications in various practice environments and provides insight into the future developments in each sector.
